

CONNECT for HEALTH COLORADO®

Colorado Connect

Health Insurance Affordability Enterprise

Connect for Health Colorado

As the state's official health insurance marketplace, we provide access, affordability & choice for customers. We are the only place where Coloradans can apply for savings to lower the cost of health insurance.

Our Four Goal Strategy

1. Improve access to coverage in rural areas of Colorado.
2. Maximize the number of customers who shop and enroll through the health insurance marketplace and apply for available financial assistance.
3. Improve the ability of customers to attain and retain coverage based on their health care needs and circumstances.
4. Ensure that Connect for Health Colorado remains a healthy and thriving organization.

Our Customers

We're here to help as many Coloradans as possible secure health coverage, including people who can't get coverage through their job or a public health coverage program.

We are growing and diversifying our customer base to assist people of almost all income ranges, immigration statuses and employment statuses thanks to new state and federal legislation.

Enhanced Decision Support



As the official health insurance marketplace for Coloradans, we provide:



The only place where Coloradans can apply for financial help to cover the costs of health insurance.



Tools to easily compare plans and prices from multiple insurance companies and search for preferred providers and medications.



Qualified health plans which include essential benefits and protections.



A statewide network of certified Assistors and Brokers to help Coloradans find the best health plan for their needs and budget.

We are guided by our culture & values to be **CREATIVE, CONSTRUCTIVE, COLLABORATIVE & CONSIDERATE** with our coworkers, stakeholders & customers.

ConnectforHealthCO.com